



# 2024



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President and CEO

**Nobuto ARIYOSHI**

NHK Enterprises, Inc. (NEP) is a media content company with an output of more than 10,000 distinct works each year, foremost of which are a wide range of programs for broadcast on NHK, but which also span the conception, execution and promotion of digital media, events and more. Meanwhile, through our network of seven branch offices around Japan, we actively pursue content services that benefit each region of the country. We also develop new technologies that open the door to innovative and engaging content.

In 2019, NHK Enterprises became a signatory to the SDG Media Compact. Both our media content and our business operations contribute to progress on many of the 17 UN Sustainable Development Goals. In December 2022, NEP was brought under the umbrella of the newly established NHK Media Holdings. We believe this will foster more synergies with fellow companies and spark the creation of even more diverse and compelling content for the NHK Group.

The aim of our content is to excite and inspire people, and we believe that outstanding content has the power to serve as a source of positivity and persistence in tough times. Society today is flooded with unreliable information, making the provision of trusted information and multiple points of view more important than ever to the progress of democracy. NEP aims to contribute to the creation of a new and diverse culture by making content that dives deeply into intellectual topics, while also providing high-quality entertainment and exciting, energizing experiences. Ultimately, our mission at NEP is to release content that will enrich people's lives and positively impact society on every level, from the global to the local.

The word "enterprises" as a noun usually refers to "companies" or "corporations." But as a verb "enterprise" means to boldly take on daunting and difficult new challenges in order to seek out new possibilities, without fearing change. This boldness is declared in NEP's vision statement to be part of our organizational DNA. Our world today, plagued by growing uncertainty and anxiety about what the future holds, needs more than ever compelling media content that boldly and fearlessly breaks new ground. You can count on NEP to strive with all our resources to deliver that type of content to the people of Japan and the world.

**Management vision**

# Enterprises for All !

**Be bold, be innovative, and be constructive!  
Create positive impact on society as a whole and on  
individuals throughout society.**

**Mission Statement**

## Transcending & Transforming

**We are transforming!**

**We are being reborn as a full-spectrum, full-service content company!**

**We are transcending!**

**We are breaking out of the box of being “just a maker of broadcast programming,” and harnessing our proven creative resources to become a provider of compelling content that spans the whole spectrum of media, including events and digital media.**

**We are globalizing!**

**We are looking beyond Japan to deliver our content to more people around the world, on more devices and platforms, ensuring that our content generates maximum value.**

**Our Five Point Agenda**

- 1 Create content of the highest quality and authenticity and bring it to the world**
- 2 Contribute to a better society through new and innovative businesses**
- 3 Build a thriving future for regional Japan using the power of compelling content**
- 4 Achieve growth by working with partners who can take risks and innovate alongside us**
- 5 Pursue management that is sustainable, with a focus on diversity**

# New Businesses

"There's a better way to..."

"The world needs..."

These phrases frame our focus on identifying opportunities to develop new content and technology. Here are the new businesses that NEP has launched from this framework.

## Creating innovative 3DCG audiovisual experiences

We turn the precious relics of the past—cultural treasures, artworks, buildings and even whole streets and districts—into high-resolution digital data archives. These data assets are used to craft innovative audiovisual experiences. NEP has developed a proprietary 3DCG scanning system that can digitize a wide range of objects in various settings while conforming to global standards for quality management and workflow. Not only does this aid in conservation and restoration of artifacts, it makes possible virtual museums in the metaverse, helping museums to maximize public engagement with their holdings and create new value by making their collections accessible as "digital heritage." Such innovative 3DCG data assets have been featured in exhibits such as The Museum of Oriental Ceramics, Osaka's "More than Real—Touch and Feel the National Treasure 'Yuteki Tenmoku Tea Bowl'" as well as in the 2023 NHK program "Nazotoki! Himitsu no Shiho-san" ("Hunt for Hidden Treasures").

\*Projects: More than Real—Touch and Feel the National Treasure "Yuteki Tenmoku Tea Bowl" (The Museum of Oriental Ceramics, Osaka); "Vincent van Gogh Sunflowers" (Sompo Museum of Art); "Standing Saint Kūya" (Rokuharamitsuji Temple); "Millet Collection Gallery" (Yamanashi Prefectural Museum of Art); "Works Published by Tsutaya Juzaburo" (Tokyo National Museum)



## Digital workflow revolution



NEP is harnessing digital technology to expand the possibilities of content production. Our next-generation system for shooting and directing based on Local 5G technology eliminates cables for cameras, and for lots of other audiovisual production equipment. This enables free-roaming camerawork and positioning, opening up innovative directing possibilities. In addition, we are able to deliver unprecedented video dimensions to stages and event spaces based on our new digital workflow, such as creating interactive experiences for audiences using ultra-high-definition video and multiple LED panels positioned for "surround video" viewing, in combination with cutting-edge projection mapping and sensor technologies and real-time rendering.

## Program Library for Online Education

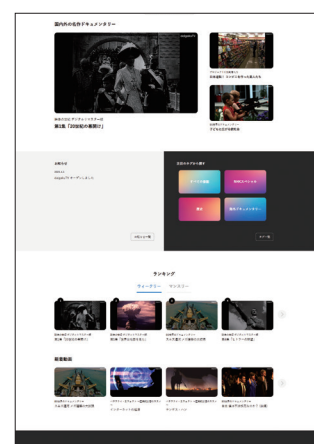
As ICT is changing education environments, this service empowers classes at universities and other educational institutions to make optimal use of NHK programming. NEP worked out the rights management to enable more than 200 selected programs to be made available for streaming in classrooms or by students learning from home. The content is delivered via a streaming platform that supports both smartphones and PCs, with a user-friendly interface that makes it easy to search for programs.

Participants: Tokai University  
Kinki University  
Teikyo University  
Teikyo Heisei University  
Ritsumeikan University  
Tokyo Medical and Dental University (as of May, 2024)

### Main programs

- ① The Century in Moving Images
- ② Yokubo no keizaishi (Japan's Postwar Economy)
- ③ Project X: Innovators
- ④ The Origins of Disease
- ⑤ The Body
- ⑥ Eurasia: The Conquest of the East
- ⑦ BS Sekai no (World) Documentary
- ⑧ 100 Pun de Meicho

And more!





# Initiatives for Sustainable Business

Adopting "connecting people" as our key theme, NEP is aiming to contribute to achieving the UN SDGs.

On November 5, 2019, NEP joined the SDG Media Compact, a UN initiative that calls on news organizations and entertainment companies around the world to join in promoting cooperation with the achievement of the Sustainable Development Goals (SDGs). As an integral part of a public broadcaster media group, ever since our founding, NEP has engaged with all kinds of issues facing our world, bringing audiences information from the leading edge. By joining the SDG Media Compact we are deepening our partnership with the UN, and expanding even further our efforts to promote the SDGs.



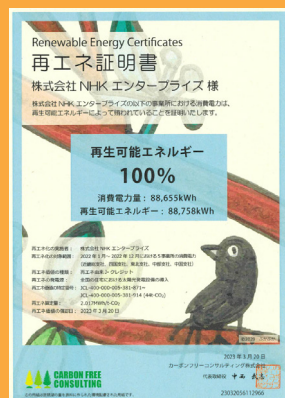
## Examples of SDG-related activities

Through our business activities, we are uniting the efforts of people and organizations who are working to solve the environmental and social problems that threaten our planet, such as climate change. In addition to raising awareness among the public, we continue to advance the SDGs in our activities by pursuing eco-friendly operations, such as reducing energy consumption and waste generation.

"Connecting" is the keyword to our mission to contribute to a future where people can thrive more than ever. In line with our vision to "be bold, be innovative and be constructive!" we will harness NEPs' strengths in content production and our nationwide network to build connections between people, between companies, and between countries. In doing so, we intend to also forge a connection between current and future generations, and build bridges from our world today to a better world tomorrow.

## Organization-wide carbon neutrality

NEP's main organization, Nagoya Branch Office and Hiroshima Branch Office obtain 100% of their electricity from "non-fossil fuel certificate" sources. Other branch offices have adopted carbon offsets. In this way we have eliminated the use of fossil fuels such as coal, petroleum, and natural gas in our business operations and achieved 100% renewable energy reliance.



## NINJABOY RANTARO features in SDGs awareness-raising display panels

NEP created display panels aimed at making children more aware of the SDGs. The panels are exhibited at a series of different locations.



## Pushing toward carbon zero in program and event production

For NHK, in association with six private sector broadcasters, we created the program "The Promise of 1.5°C - Act Now to Stop Global Warming" as well as creating video and event planning for the symposium "Nippon no Mirai (Future of Japan) Forum". In the process, we measured CO2 emissions and made every effort to reduce the ecological footprint of our activities.

## NHK Group's "Green Book"

This book was developed as a shared resource for members of the NHK Group to use in the process of reducing the environmental impact of creating content. It contains a wide range of best practices sourced from enrolling in leadership programs in Western countries at the forefront of solutions to environmental issues.



# 1 Media Production

From documentaries to dramas to anime and entertainment, we produce around 20,000 TV and radio programs for NHK each year, reflecting our mission to contribute to a rich broadcasting culture.

## History/Travelogues/Documentaries

Our production of content about history, travel, current affairs and social issues spans all of Japan and the globe. NEP is bold and innovative in tackling new topics and new approaches.



The Century in Moving Images: Butterfly Effect



Japan's Greatest Low Mountains

## Nature

All across the globe, and across Japan's own remarkably diverse ecosystems, our cameras are capturing footage of animal life that is not only inspiring, but scientifically valuable: video of never-before-seen behaviors and natural spectacles that reveal new and precious stories of nature's wonders.



Darwin's Amazing Animals

## Dramas

Serial dramas in many genres, from comedy to suspense... gripping period dramas full of emotional impact... contemporary dramas that depict society with a keen eye... all part of the wide range of drama programming (including dubs) that NEP plans and produces. Our experienced teams of seasoned professionals have a proven track record of delivering dramas that are rated highly by viewers.



Shojiki Fudosan (Honest Real Estate) 2

## Information/Culture

We produce numerous shows that are regulars in the lineup of NHK's BS Premium, General TV, and Educational TV channels; shows that supply viewers with information they can use in everyday living, or that stimulate their intellectual curiosity with educational topics.



GLOBAL AGENDA



Fish Masters

CHIKO'S CHALLENGE



Afternoon Live NewsSoon



Go! Kaneo-kun



# 1 Media Production

## Animation

We adapt timelessly enchanting source material into an animated form, and create anime with generation-spanning popularity. Handling the entire process from program planning through production, we bring diverse animated works to the screen, providing laughter, thrills and drama for all age groups.



Ninja Boy Rantaro  
©Sobei Amako/NHK, NEP



KINGDOM Season 5  
©Yasuhisa Hara/Shueisha, Kingdom Project



Ojarumaru  
© RIN INUMARU/NHK/NEP



YATAGARASU: The Raven Does Not Choose Its Master  
©Abe Chisato / Bungeishunju Ltd. / NHK / NEP / Pierrot Co., Ltd.

## Entertainment

For viewers looking to relax with quality entertainment, we produce musical programming in all the key genres: Japanese oldies, J-POP, jazz, rock, classical. Plus traditional performing arts, variety shows, and more.



WARUIKOATSUMARE

## Radio

Our radio programs cover the spectrum of genres listeners want, including classical music, J-POP, anime songs, and traditional performing arts.



Anisong Academy

## Motion Picture Production

In conjunction with NHK programming, we create films across a variety of genres for theatrical release, including drama, entertainment, documentaries, and animated features. Through the Sundance Institute/NHK Award, we support emerging filmmakers in Japan and globally.

Rohan at the Louvre

©2023 "Rohan at the Louvre" Production Committee  
©LUCKY LAND COMMUNICATIONS / Shueisha



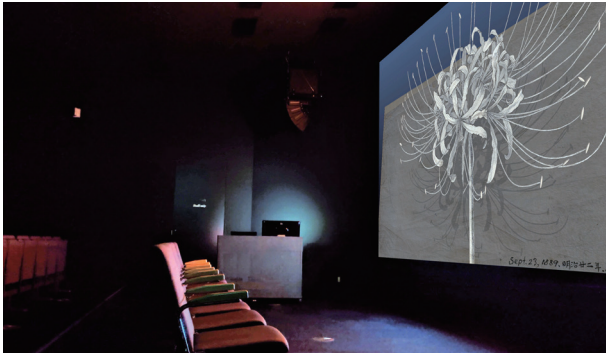
## Japanese Films

- Darwin's Amazing Animals: The Movie – Legends of the Dinosaurs 2 (released 2024)
- Rohan at the Louvre (released 2023)
- Mitsuaki Iwago's World "Cats" Travelogue It's a Cat's Life: The Film (released 2021)
- Darwin's Amazing Animals: The Movie – Legends of the Ocean (released 2021)
- Darwin's Amazing Animals: The Movie – Legends of the Dinosaurs (released 2020)
- Reframe THEATER EXPERIENCE with you (released 2020)
- Beside the Deathbed (released 2019)
- Extro (released 2019)
- Darwin's Amazing Animals: The Movie – Africa (released 2019)

# 1 Media Production

## Production of Ultra-High Definition Video (4K/8K) and Innovative Video Content

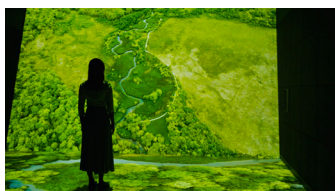
We are pushing the limits of state-of-the-art equipment in order to explore innovative content possibilities. We create 360-degree video streams and VR/ AR experiences that enhance broadcast programs... use high-speed cameras to shoot in super-slow-motion... enable zoomable 8K video on smartphones and tablets with our 8K Opera Glasses app... and our bold innovation in new ways to enjoy video content continues.



4K VR for The Kochi Prefectural Makino Botanical Garden Exhibition Hall Theater  
An immersive high-resolution 3D stereoscopic VR experience of a botanical garden



Keramashoto National Park Visitor Center "Ao no Yukuru Kan" Exhibition Video  
The "World of Kerama Blue" features diving footage from the world's only 12K (36x the resolution of Hi-Vision) 360-degree underwater camera



Nikko Natural Science Museum  
Oku-Nikko Nature System  
Exhibition 4K x 4K

## Other Video Content Production

We harness our experience and expertise from program production to plan and produce a wide range of content projects that include publicity videos for government agencies and safety awareness and CSR-related employee education videos for corporations.



Fukui Prefectural Dinosaur Museum  
Dinosaur Experience 4K Triple-Screen Theater (9m x 16m x3)  
©Fukui Prefectural Dinosaur Museum

## Video for Large Screen Projection/Exhibit Video

We produce films for permanent exhibition in museums and visitor centers around Japan, and create projection mapping and other displays for publicity event spectacles and special events.



Japan Meteorological Agency  
"Prepare for TSUNAMI"



GOLDSEAM SCALER (NEP Video Restoration Service)

Creating 4K-ready picture quality versions of SD and HD video.

## Production of Ultra-High Definition Video (4K/8K)

- Nikko Natural Science Museum Shikisai Hall 4K HDTV Film
- "Nagaoka Fireworks Festival"(8KHDR video + 22.2 ch surround sound)
- "Mahoroba: Dream Paths" (8K video) promoting Nara
- "Fun with Tech" at NHK Plus Cross SHIBUYA

## Other Video Content Production

- Agency for Cultural Affairs Project to Establish Interdisciplinary Collaboration Between Museums: event production, online streaming
- Digital signage: New Petra Museum, Jordan
- Video for the 50th anniversary (2021) of the establishment of the National Archives of Japan
- Mie Prefecture "Mie DX: Looking to 2050" Video visual aid for learning and discussion about how society will be in the future shaped by digital transformation (DX)
- Brewers Association of Japan "STOP! Under20 Drinking" project: educational video
- PR Video for "NHK STRL Future Vision 2030-2040"

## Large Screen Projections/Exhibit Video

- State-of-the-art digital media promoting the Tokyo Metropolitan Government's biodiversity conservation initiatives
- Commutan Fukushima Environmental Creation Theater 360° Video
- Movies for Hiraizumi World Heritage Information Center Prologue Theater
- "Impregnable Castle" Video for Exhibit Theater at Kumamoto Castle Keep
- Special Exhibition Video "Plants: Mainstays of the Planet" for National Museum of Nature & Science, Tokyo
- 4K VR for The Kochi Prefectural Makino Botanical Garden Exhibition Hall Theater
- Exhibit video for Koseki Yuji Memorial Hall, Fukushima
- Projection Mapping for Michi-no-eki Kitsunegawa
- Projection Mapping for Shima Spain Village
- Event: Tokyo Station Vision, celebrating the completion of restoration work on the Tokyo Station Marunouchi Building



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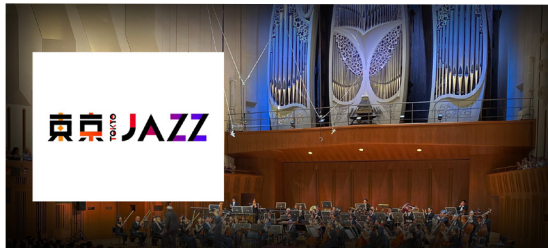
# Event Planning and Production

We offer end-to-end solutions, from planning to production to operations, for putting on events and exhibitions, including those on the largest scale, such as EXPO and the National Cultural Festival.

## Events

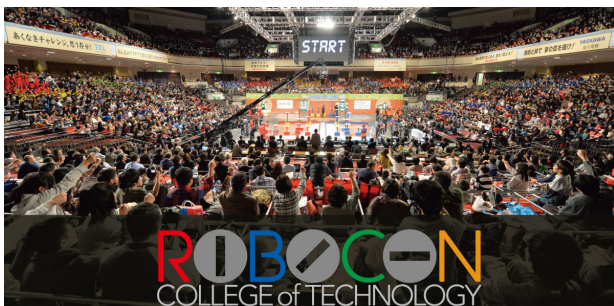
We produce a diverse variety of in-person and online events. NEP handles long-running events aiming to serve a wide range of target audiences, such as Ninja Boy Rantaro: The Musical (a "2.5D" spinoff of the animation), Tokyo Jazz Festival, and various ROBOCON events.

Ninja Boy Rantaro: The Musical Part 14  
©Ninja Boy Rantaro: The Musical Production Committee  
©Sobei Amako/ NHK, NEP



Tokyo Jazz Festival

©18th TOKYO JAZZ FESTIVAL



College of Technology ROBOCON

## Flagship Drama Pavilions

We plan, produce and operate pavilions about NHK's flagship serial dramas in locales connected to the shows.



"Dear Radiance" Flagship Drama Pavilion (Otsu)



"Dear Radiance" Flagship Drama Exhibition (Uji)

"Dear Radiance" Flagship Drama Pavilion (Echizen)



## "Warp Station Edo" Studio

NEP operates a filming studio with open sets in Tsukuba Mirai City, Ibaraki Prefecture, hosting historical dramas/feature films covering a wide range of period from the 15th to the 20th Century.



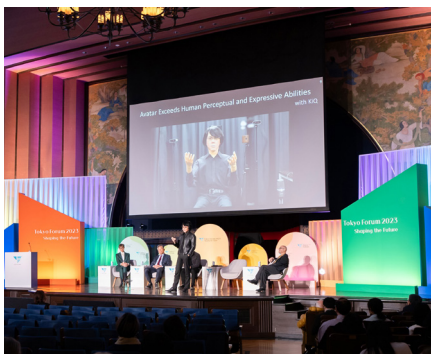
Filming at Warp Station Edo



Taisho/Showa Eras set

## Symposia & Forums

We plan and produce in-depth symposia about timely topics in areas such as medicine, the environment, and energy issues.



Tokyo Forum

### Major events

- ROBOCON (ABU, Student and College of Technology competitions)
- Kamigame Creator Evolution
- KOSEN DCON (Deep Learning Contest)
- Ninja Boy Rantaro: The Musical
- "Welcome to Demon School!! Iruma-kun" THE STAGE
- Minna no Uta Concert
- La La La ♪ Classic Concert
- Umizukuri Taikai: Celebration of Sea Life
- Kokumin Bunkasai (National Cultural Festival)
- All Japan Senior High School Cultural Festival
- TEAM BEYOND
- Elementary School Boccia Tournament

### Symposia & Forums

- Tokyo Forum 2023: Shaping the Future
- NTT R&D Forum
- "Mezameyo JAPAN" Economic Forum
- Forum: Living with Dementia
- Forum: Living with Cancer
- The Future of Longevity Forum

### Flagship Drama Pavilions & Exhibitions

- "Dear Radiance" Flagship Drama Pavilions (Otsu, Echizen)
- "Dear Radiance" Flagship Drama Exhibition (Uji)



## 3

# Content Development and Production

We make NHK programs available to a wide audience by providing contents to various platforms, creating DVDs and branded merchandise.

## NHK VIDEO DVD / Blu-ray Sales

We sell NHK's recently broadcast programs as well as classics from their archives through retail shops, mail-order companies, and online retailers.

NEP handles mail-order sales of NHK-related products, under the name "Family Club" by marketing through newspaper and magazine advertising, direct mail, and online retailers. A wide range of DVDs, Blu-rays, CDs, and character goods are sold.



Drama Serial "Ranman"  
©2023 NHK



Shojiki Fudosan  
(Honest Real Estate) 2  
©NHK/TELEPACK co., Ltd.  
©Akira Otani, Takeshi Natsuhara,  
Mitsuhiro Mizuno/Shogakukan



Sake on the Rails with Seiji Rokkaku 2  
©2024 NHK



NHK Special "Nankai Trough Mega Quake"

©2023 NHK

## Character Licensing/Publishing Rights/Etc.

We license the rights to use characters, title logos and other IP from NHK shows on stationery, toys, plushies, apparel, accessories, home goods, kitchenware and many other categories of merchandise. We also work with licensees to facilitate publishing books, and other derivative works, and to hold collaborative events with various venues.



NINJABOY RANTARO  
30th Anniversary Logo  
©Sobei Amako/ NHK, NEP



"Peek-a-boo" Promotional Designs  
©NHK, NED



Funtane! The "With Mother" Puppet Show  
©NHK

## NHK Character Shops

Our retail outlets sell a wide variety of branded goods based on NHK programs, including "Domo-kun," pre-school programs like "Peek-a-boo," period dramas, and morning drama series. There is something for every age group and every member of the family!



NHK Character Shop



### 3 Content Development and Production

#### Providing NHK programs across all kinds of platforms

NEP makes it possible for audiences of all ages to enjoy a wide range of NHK programs and video content created by NEP, delivered across many different platforms.

We distribute programs that are broadcast on NHK along with video content that NEP produces, as well as video works to which we have acquired the rights, to a variety of media providers.

Major customers

CS and BS broadcasting stations

VOD operators

Cable television stations

Air carriers (for in-flight viewing)



Rohan at the Louvre

©2023 "Rohan at the Louvre" Production Committee  
©LUCKY LAND COMMUNICATIONS / Shueisha



Drama Serial "Boogie Woogie"  
©2024 NHK



"Akinai Seiden Kin to Gin"  
©2024 NHK



Flagship Drama "Dear Radiance"

©2024 NHK



HI PRODUCER

©HuanYu Entertainment.



Our Blooming Youth

©Studio Dragon Corporation

For a highly desirable selection of NHK's dramas, documentaries, animation and shows in other genres, we are able to handle copyright clearance in-house at NEP to supply the programs customers want.

Using the knowhow and trust NEP has built in the international market over many years, we acquire premier content from all around the world, including North America, Europe, South Korea, China and Brazil. We create dubbed or subtitled Japanese versions and bring them to Japanese viewers through NHK channels and other platforms.



The Ingenious One

©Beijing IQYI Science & Technology Co., Ltd.



Bright Minds Season 2

© FRANCE TELEVISIONS - JLA PRODUCTIONS - Be-FILMS - RTBF (Television Belge) - 2020



Dalgliesh

©New Pictures for Acorn TV and Channel 5 UK in association with Ail3Media International



Online shopping site NHK SQUARE <https://www.nhk-ep.com/>

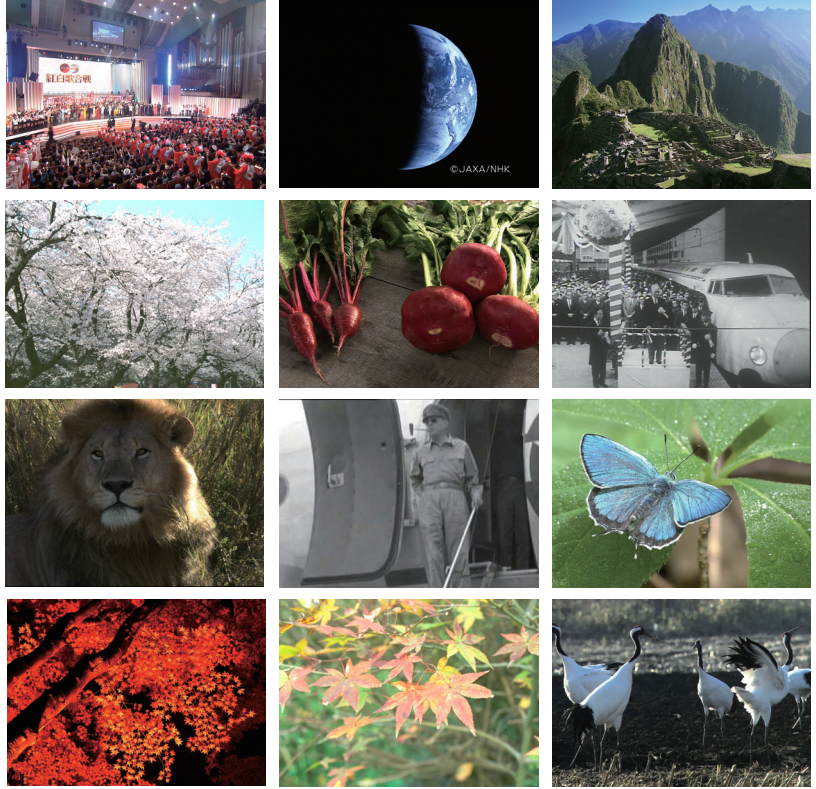


# 4 Archives

**NHK Archives** preserves all the programs that stream on NHK 365 days a year in a content database. We also provide the public with previously broadcast programs, news footage, and more. The NHK Archives business unlocks the values of this vast collection of video resources through NEP's deep expertise in storing, rights management, and delivery of video.

## Footage Licensing

NHK Archives holds a wealth of multimedia material including audio, photographic materials and high-resolution video (including 4K video) that are widely supplied to broadcasters and streaming service operators in Japan. These archives are a valuable source of footage for broadcast programs, commercials, events, publications and more. Preview and transfer of materials can be done on the web.

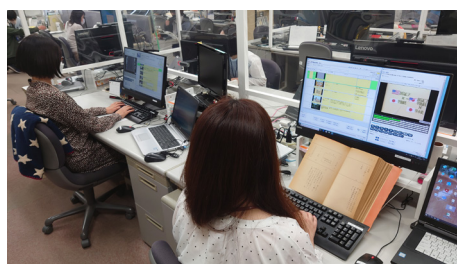
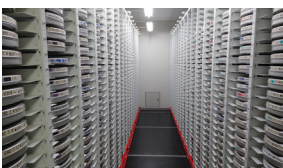


## NHK Archives Operations

NHK Archives, with its holdings of programs broadcast by NHK as well as other video materials, is the largest database of audiovisual content in Japan. The video and audio content broadcast each day is tagged with metadata and stored to optimize searchability and exploitability. GOLDSEAM SCALER (NEP Video Restoration Service) is a proprietary technology we have developed to upgrade the resolution of archival video and film to 4K quality. It is one example of our ongoing commitment to breathe new life into old images.



Film to 4K conversion



## Licensing of NHK programs

We are able to supply programs broadcast on NHK and videos produced by NEP to meet the needs of our customers. We handle the rights management for museums and other facilities so they may screen programs as part of their exhibits, for companies as part of employee training, and more. Amid the COVID-19 crisis, we have been providing universities access to our library of high-quality educational programs for use in their classes.

## Rights clearance and procurement

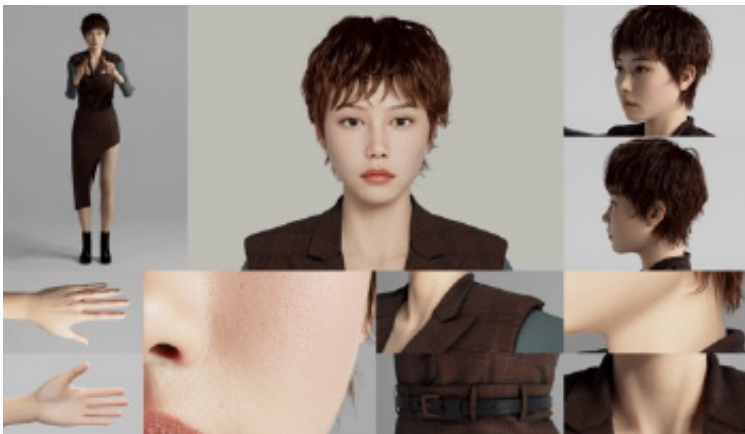
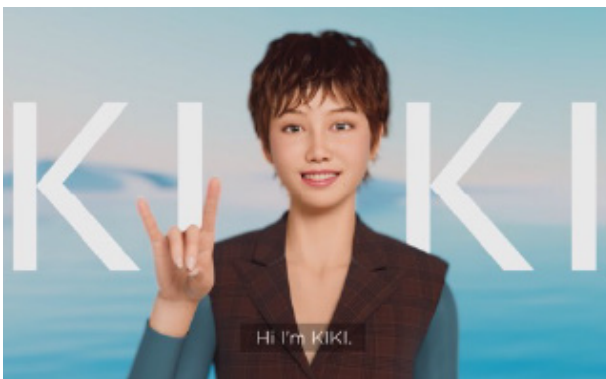
In addition to rights clearance and procurement for making and broadcasting original programming, we provide a wide range of rights management services associated with providing programs for secondary usage. We supply programming to NHK On Demand, and to other VOD providers. We have an impressive track record in handling rights management for the booming streaming sector. We are ready to support all our customers' needs for programs and video content.

# 5 Digital Content Production

NEP is responsible for the webpages of NHK programs, for data broadcasting services in conjunction with programming, for hybridcasting and for social media content. We also make use of leading-edge digital content technologies such as VR and 360-degree video to create innovative content experiences for event attendees and program viewers.

## Sign Language CG Service

We developed the Virtual Human Interpreter KiKi, an automated sign language generation system using a photorealistic digital avatar. KiKi has been appointed Tokyo 2025 Deaflympics Ambassador, and received a Webby Award, the most prestigious award for web content and digital media. NEP is continuing to develop the system—such as adding multilingual capability—in order to make information from NHK programs and other media sources more barrier-free for hearing-impaired people.



## Website Design and Development

NEP creates and manages the websites for NHK ONLINE, which hosts information about NHK, and for NHK WORLD-JAPAN, the homepage for international broadcasts, as well pages for many individual programs, including dramas, animated shows, documentaries, and the NHK Red-and-White Year-End Song Festival. We also handle new internet-based media such as livestreaming.

## BS4K8K Data Service

NHK commenced BS4K8K broadcasting in 2018. This service offers not only dazzling ultra-high-resolution images, but also a new data service accessed using the "d" button on remote controls. NEP is leveraging our engineering experience with hybridcasting and other innovative services to develop breakthrough content for this new data service.



BS4K8K Data Service

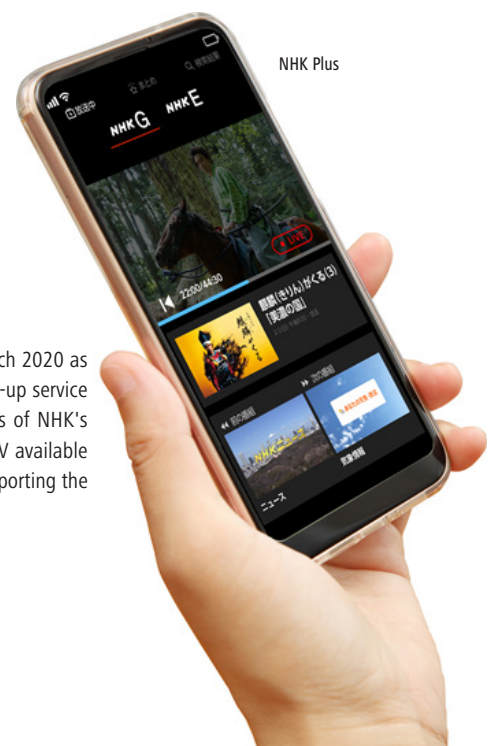
## Data Broadcasting and Hybridcasts

By pressing the "d" button on their remote control, viewers can access data broadcasting services that open up new ways of enjoying TV broadcasts. Examples include interactive quizzes for the show "Asaichi" and games linked to program content for the show "Tensai TV Kun hello". Viewers of "Oyasumi Nihon Nemuiine!" can use a button on the remote control to vote "I'm sleepy!" ("Nemuiine!"); when enough sleepy votes are tallied, the show ends. NEP develops and operates these types of data service functionality.

TV sets that are connected to the internet enable viewers to watch state-of-the-art "hybridcasts" which can show them, for example, 360-degree video of the studio sets used for flagship dramas and serialized telenovels.

## NHK Plus

NHK Plus launched in March 2020 as a new simulcast and catch-up service that makes most programs of NHK's General and Educational TV available on the internet. NEP is supporting the operation of this service.





# 6 Regional Business Development

We promote the appeal of Japan's regions throughout Japan and around the world. By engaging in business activities that contribute to development in regional Japan, we are helping the entire country to thrive.

## Programs that showcase the appeal of Japan's regions

We produce a diverse range of programs intended for broadcast on regional NHK stations and programs that are regionally initiated. We also arrange live broadcasts of events and recording of programs filmed with live audiences.



We Love Tohoku! JOZENJI TALK SHOW



Chubu Nature Series  
Sennin Pond: the Mystical Mirror of the Northern Japan Alps

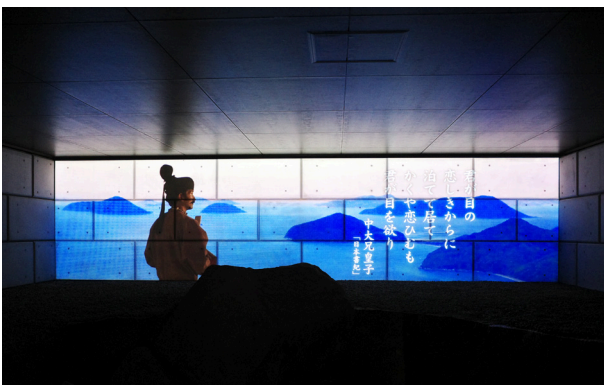
## Exhibitions

NEP's deep expertise and extensive network enable us to hold art exhibitions that bring the finest of Japanese culture and Japanese and global art to the public in every region of

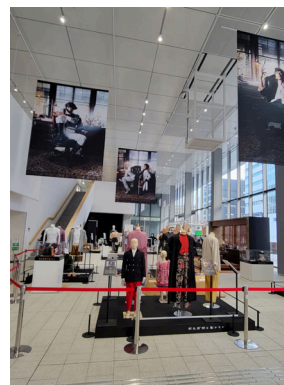
Japan. Our events exhibiting material related to NHK shows, such as flagship historical drama series, help to expand the cultural opportunities available to residents of those areas.

## Arts & Culture / Educational Materials

We put NEP knowhow founded on producing TV programs to work in planning and executing high-quality entertainment, including unique concerts by traditional performing arts and prominent musicians and workshops that make learning fun for kids.



Kengoshizuka-Kofun & Koshitsukagomon-Kofun: Tomb Chamber Interior  
Projection Mapping & Exhibit Video Production



Exhibition for TV Drama  
"Thus Spoke Rohan Kishibe"

©LUCKY LAND COMMUNICATIONS / Shueisha  
©NHK / P.I.C.S.



Exhibition: "Shino Type by SUZUKI Osamu"  
(Living National Treasure: in commemoration of his ninetieth birthday)



## 6 Regional Business Development

### Regional revitalization activities

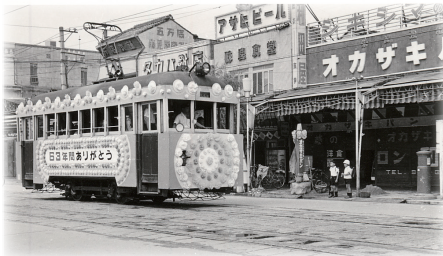
We are able to handle all aspects of managing municipal governments' community and civic facility improvement initiatives. NEP's many years of experience in organizing NHK broadcasts with live audiences and managing regional initiatives enable us to take on the planning of commemorative projects, regional revitalization initiatives, and more. We also put on the ceremonial events associated with Kokumin Bunkasai (National Cultural Festival), Umizukuri Taikai: Celebration of Sea Life, and other events that rotate among different host cities in Japan.



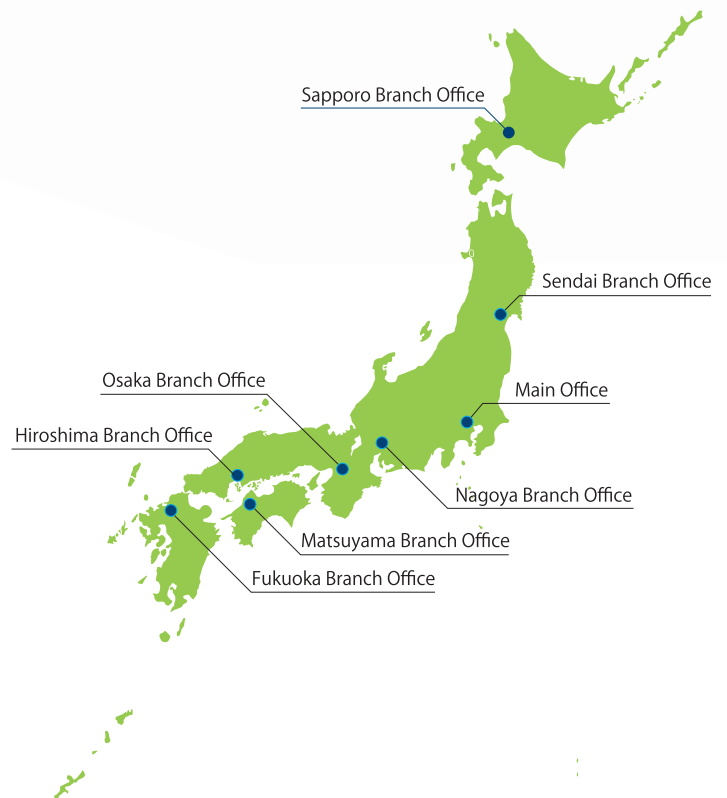
Higashine Art Center MANABIA Terrace

### NHK Local Video Archives

NEP creates archives that provide a window on regional history and ways of life through video footage recorded for NHK news and other programming, along with records and artifacts of local historical significance. We are able to provide end-to-end solutions, from editing footage to implementing systems.



NHK Local Video Archives



### Building resilient communities

BOSAI, which means disaster prevention through preparedness, is more important than ever. We assist in efforts to boost disaster resilience in Japan's regions by planning lectures and public forums featuring expert speakers, exhibitions of photographic and video material chronicling disaster-affected areas, etc. Our "Challenge! Disaster Prevention" educational events present lessons learned from past disasters in Japan, so people can be more prepared to face future disasters.



Challenge! "Disaster Prevention"

### Other activities

We also plan and produce a variety of events featuring popular characters from NHK's children's shows, etc.

## 2023 Awards

Domestic		
Competition	Category / Prize	Program (etc.) Name
60th Galaxy Awards	TV / Award for Excellence	Subculture World History: The Genealogy of Manias; Season 3: Japan’s Paradoxical Decades, 1960s-90s
	TV / Commendation	Can You Hear Us Now? Antiwar Protests at Shinjuku Station in 1969
	TV / Special Prize	The Century in Moving Images: Butterfly Effect
Monthly Galaxy Awards 2023	April Award	FENCE (Serial Drama W)
	July Award	Premium Drama: "Kazoku Dakara Aishitan Janakute, Aishita no ga Kazoku Datta"
	August Award	Family History: Actor Kusakari Masao’s 97-Year Old Aunt Reveals that His Father Was an American Soldier
		Another Island of Death: Surviving Saipan
December Award	The Professionals: 10 Years With Hayao Miyazaki	
49th HBF Prize Winners (2023)	Entertainment / Incentive Award	Nature’s Hidden Miracles
ATP Award TV Grand Prix	Information/Variety / Incentive Award	Writing: Humanity’s Bewitching Double-Edged Sword (Series: “Humanience: 4 Billion Years of Adaptation”)
	Best Newcomer	Maruyama Azusa (Welcome to the World of Dementia)
11th Association of All Japan TV Program Production Companies (ATP) Kamigata (Kansai Region) Program Award	Programs/ Grand Prix	Royal Mysteries – The Secrets of the Empress’ Dress
13th Advanced Imaging Society Japan Committee Lumiere Japan Award	Category: 4K / Grand Prix	Alaskan Light, Alaskan Winds with Michio Hoshino and Hidehiro Otake: Two Photographers, Two Eras, One Journey
13th Japan Satellite Broadcasting Association Original Programming Awards	Best Documentary	Unearthing Lost Worlds: Digging for Dinosaurs in the Gobi Desert
The Age of Regionalism Video Festival	Category: Broadcasters / Commendation	Walking a Tightrope: The Filmmaker Yang Yonghi
65th Science and Technology Film/ Video Festival	Nature & Life Category / Prime Minister’s Award	The Great Kanto Earthquake - Three Days of Ruin in Tokyo: Part 1
	Education Category / Minister of Education, Culture, Sports, Science and Technology Award	Darwin’s Amazing Animals: Kids Can Do Biology Research Too!
International		
Competition	Category / Prize	Program (etc.) Name
New York Festivals TV&FILM AWARDS	DOCUMENTARY: Environment & Ecology / AWARD SILVER	RESURGENCE OF THE SEAS: NATURAL SPECTACLES IN NORTHERN WATERS
	DOCUMENTARY: Human Concerns / AWARD SILVER	THE HUMAN: FREEDOM IN A SUITCASE
	DOCUMENTARY: Editorial/Viewpoint / AWARD BRONZE	FINDING SATOSHI
24th WorldMediaFestivals 2023	Best in Animation / Grand Award	TO YOUR ETERNITY
	Animation: Anime/Manga / intermedia-globe Gold	TO YOUR ETERNITY
	Entertainment: Documentary / intermedia-globe Gold	FINDING SATOSHI
	Documentaries: Nature and Wildlife / Ocean / intermedia-globe Silver	RESURGENCE OF THE SEAS: NATURAL SPECTACLES IN NORTHERN WATERS
	News Reports and Features: Investigative Report / intermedia-globe Silver	NHK WORLD-JAPAN “Digital Eye Ukraine: The New Satellite War”) UKRAINE: THE NEW SATELLITE WAR
12th Deauville Green Awards 2023	Docu : Preserving biodiversity / Trophée Or	SATOYAMA Niigata: Living with Snow
28th Asian Television Awards	Best Documentary Series	NHK WORLD-JAPAN “Digital Eye Ukraine: The New Satellite War”) UKRAINE: THE NEW SATELLITE WAR
	Best Children’s Programme	Under the Lunar Eclipse
14th Advanced Imaging Society Lumiere™ Awards 2024	Best Achievement in 8K Production:	SATOYAMA Niigata: Living with Snow
75th Prix Italia	Best Digital Factual Production	The Papageno Project – Stories of Life with Suicidal Feelings
MIPCOM Cannes Diversify TV Awards 7th edition 2023	LGBTQIA+ Scripted / Nominee	SHE LOVES TO COOK, AND SHE LOVES TO EAT

## Corporate Profile

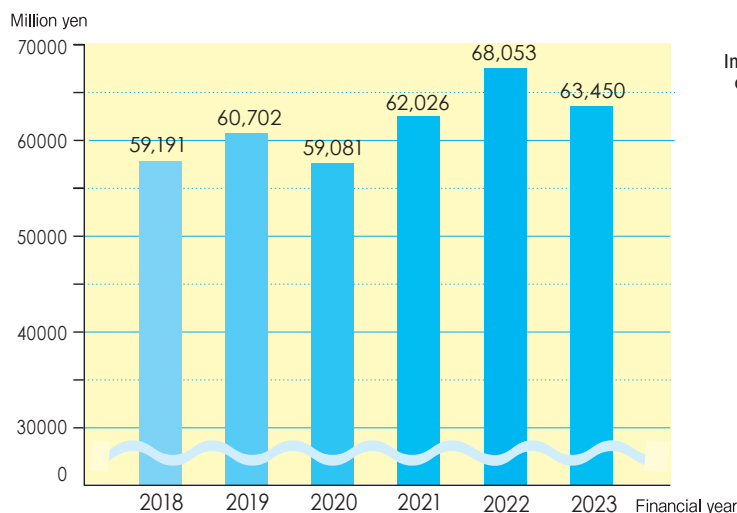
Company Name	NHK Enterprises, Inc.
Representative	Nobuto ARIYOSHI, President and CEO
Address	4-14 Kamiyama-cho, Shibuya-ku, Tokyo 150-0047, Japan
Established	1 April 2005 Inaugurated by the merger of "NHK Software, Inc." (est. 1989/6 and "NHK Enterprises 21, Inc." (est. 1985/1)
Capital	1.685 billion yen
Sales	63.4 billion yen (FY2023)
Number of employees	628 (as of Mar 31, 2024)
Our business	<ul style="list-style-type: none"> <li>• Planning, production and purchase of broadcast programs for NHK</li> <li>• Planning, production and sale of visual and audio content</li> <li>• Provision of broadcast programs via the Internet, to mobile devices, etc.</li> <li>• Operations related to international television broadcasting</li> <li>• Planning and running events and exhibits related to NHK broadcast programs and various public interest topics; design and execution of related construction work</li> <li>• Planning and running events and public forums that feature state-of-the-art digital technologies</li> <li>• Providing technical support for the operational management and maintenance of facilities used for NHK broadcasting</li> <li>• Distribution of broadcast programs to cable television</li> <li>• Publishing and distribution of content related to broadcast programs</li> <li>• Acquisition, management and sale of licensing rights, etc. related to broadcast programs</li> <li>• Buying and selling of visual content from the international market</li> </ul>
Main Shareholder	NHK Media Holdings, INC.

## Executives (as of Jun 25, 2024)

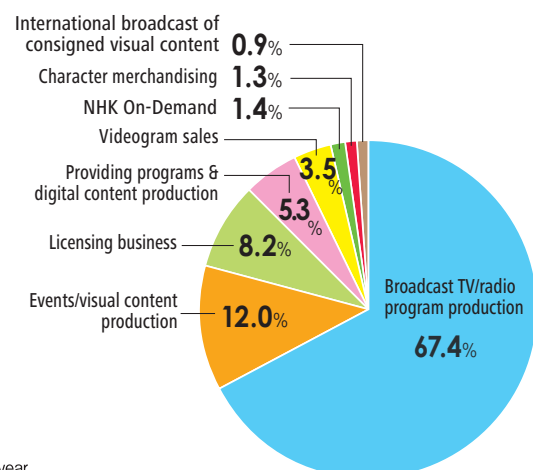
President and CEO	Nobuto ARIYOSHI
Senior Managing Directors	Toshihiro MATSUMOTO Takaaki SATO
Managing Director	Naoki MIZUNO Isao KIMURA Yuji SHIBATA
Auditor	Hiromi YUKINARI Shoichi UNNO Masayuki OHTSUKI
Non-executive Auditor	Masami TAKAHASHI

## Financial Results

**Sales** (end of FY)



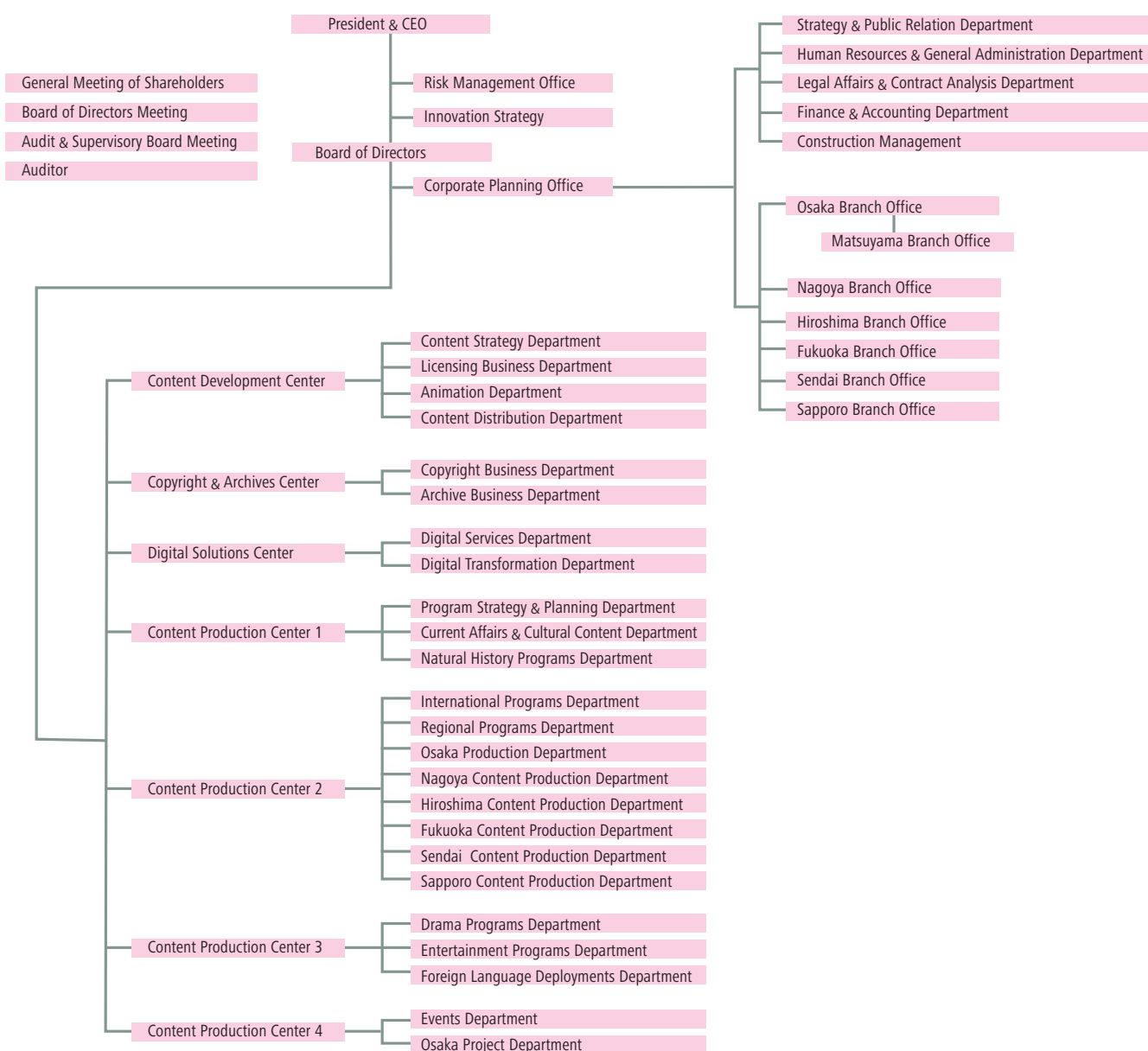
**Percentage of sales by business** (FY2023)

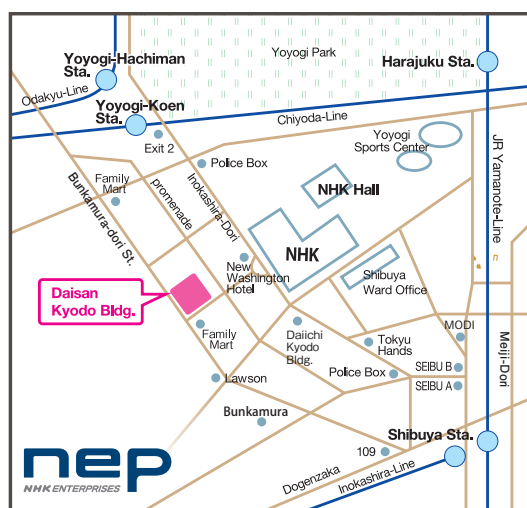


## Corporate History

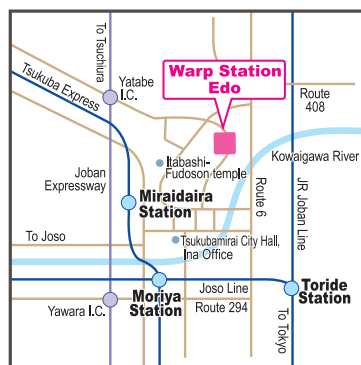
1985	16 January	Establishment of "NHK Enterprises, Inc."
1986	27 January	Establishment of "SOGOVISION INC."
1989	16 June	Establishment of "NHK Creative, Inc."
	28 June	Establishment of "NHK Software, Inc."
1990	5 July	Establishment of "Media International Corporation"
1994		Establishment of "NHK Enterprises America, Inc." and "NHK Enterprises Europe Ltd."
1995	1 April	Establishment of "NHK Enterprises 21, Inc." by the merger of "NHK Enterprises, Inc." and "NHK Creative, Inc."
2005	1 April	Establishment of "NHK Enterprises, Inc." by the merger of "NHK Software, Inc." and "NHK Enterprises 21, Inc."
2008	1 April	Establishment of "NHK PlanNet, INC."
2010	1 April	Merger between "NHK Enterprises, Inc." and "Media International Corporation"
	1 April	Establishment of "NHK Cosmomedia America, Inc." by the merger of "NHK Enterprises America, Inc." and "Japan Network Group, Inc. (JNG)"
	1 April	Establishment of "NHK Cosmomedia Europe Ltd." by the merger between "NHK Enterprises Europe Ltd." And "Japan Satellite TV (JSTV)"
2013	1 July	Merger between "NHK Enterprises, Inc." and "SOGOVISION INC."
2015	16 January	30th anniversary of company establishment
2020	1 April	Merger between "NHK Enterprises, Inc." and "NHK PlanNet, INC."
2022	1 December	NEP becomes a subsidiary of NHK Media Holdings

## Organizational Structure (as of Aug 1, 2024)





- 12-minute walk from Shibuya Station
- 8-minute walk from Yoyogihachiman Station (Odakyu Line)
- 7-minute walk from Yoyogikoen Station (Chiyoda Line)



#### Warp Station Edo

- Taxi from Miraidaira Station (Tsukuba Express Line), approx. 10 min.
- Taxi from Moriya Station (Tsukuba Express Line), approx. 20 min.
- Taxi from Toride Station (Joban Line), approx. 25 min.
- Driving from Yatabe IC (Joban Expressway), approx 10 min.

## NHK ENTERPRISES

Main Office	Daisan Kyodo Bldg. 4-14 Kamiyama-cho Shibuya-ku, Tokyo 150-0047, Japan
Osaka Branch Office	3-1-18 Tanimachi Chuo-ku, Osaka 540-0012 Japan
Matsuyama Branch Office	5 Horinouchi Matsuyama, Ehime 790-0007 Japan
Nagoya Branch Office	1-13-3 Higashisakura Higashi-ku. Nagoya 461-0005 Japan
Hiroshima Branch Office	2-11-10 Ohtemachi Naka-ku, Hiroshima 730-0051 Japan
Fukuoka Branch Office	1-1-10 Ropponmatsu Chuo-ku, Fukuoka 810-0044 Japan
Sendai Branch Office	2-20-1 Honchou Aoba-ku, Sendai 980-8435 Japan
Sapporo Branch Office	1-5 Nishi9, Kita1, Chuo-ku, Sapporo 060-8703 Japan
Warp Station Edo	Minami-Ota 1176, Tsukubamirai City, Ibaraki Prefecture, 300-2306, Japan

#### Overseas Subsidiaries

NHK Cosmomedia America, Inc.	100 Broadway, 15th Floor, New York, NY 10005, U.S.A.	<a href="http://www.nhkcsmomedia.com/">http://www.nhkcsmomedia.com/</a>
NHK Cosmomedia (Europe), Ltd.	24 Lombard Street, London EC3V 9AJ UK	<a href="http://www.nhk-cm.co.uk/">http://www.nhk-cm.co.uk/</a>
Nippon Production Service Co., Ltd.	Unit 1702, 208 Wireless Road, Lumpini, Pathumwan, Bangkok 10330 THAILAND	