



2021

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<http://www.nhk-ep.co.jp/en>



President and CEO
Koji MATSUMOTO

Ever since the founding of NHK Enterprises, Inc. (NEP) in 1985, we have been a core business organization within the NHK Group. We continue to engage in a wide range of commercial activities including developing and producing programs and events; buying and selling media content; licensing; creating digital media content; and more. On April 1, 2020, NEP merged with NHK PLANNET, bringing under our umbrella a network of seven regional offices that we are now leveraging to push forward with initiatives to benefit Japan's regions.

In NEP's new Medium-Term Management Plan (covering 2021-2023), we adopted this management vision and mission statement: **"Enterprises for All! Be bold, be innovative, and be constructive! Create positive impact on society as a whole and on individuals throughout society."** This vision statement plays on the double meaning of the word "enterprise." In the business world, "enterprises" is usually a synonym for "companies" or "corporations." But the word "enterprise" means an eagerness to boldly seek out new possibilities, embracing and creating change instead of fearing change. In this context, the word "enterprises" means ventures and initiatives to take on daunting and difficult new challenges. In the current era of uncertainty and anxiety, NHK Enterprises aspires to be a company that dares to seek out unknown and undiscovered business frontiers, in order to create new value that is constructive of a better society.

In 1962, President John F. Kennedy, in a famous speech at Rice University in the US state of Texas, declared "We choose to go to the moon... and do the other things, not because they are easy, but because they are hard, because that goal will serve to organize and measure the best of our energies and skills..." At the time many NASA employees had been steeling themselves for the US space program's budget to be contracted, but President Kennedy vowed to expand it instead. In our day, we find ourselves in a time when the media environment is undergoing dramatic changes, and business conditions remain very difficult. This is precisely the reason that we need to be resolute and energized to move forward into a new era without being held back by the outlook of the past.

The core of our business is to fulfill the mission of the NHK Group to "accomplish six core public values." In 2019, NHK Enterprises became a signatory to the SDG Media Compact. The programs, events and content that we produce and sell contribute to progress on many of the 17 SDGs. Working to positively impact society leads to a brighter world. We seek out issues that are negatively impacting people's lives, and pursue solutions. We are working to instill a corporate culture rooted in SDG-oriented thinking, in which every NEP employee is on the lookout for relevant issues, in order to take action for positive change.

No matter how uncertain the future may be in these times, we affirm that our business has unlimited opportunities to contribute constructively to society as a whole, and to the pursuit of happiness of individuals throughout society. We will excite and inspire everyone with richly innovative content, putting smiles on people's faces around the world. We will provide unforgettable experiences that enable people to connect with each other, and ideas to flow. By deepening our cooperation with NHK and other companies in the NHK Group, we will exert our full capabilities to developing content and services that are valuable to everyone, and contribute to progress toward a sustainable society.

NHK Enterprises, Inc. will continue to grow in the coming years by putting into action our vision to "Be bold, be innovative, and be constructive!" This "Enterprises for All!" vision will power our mission to have a "positive impact on society as a whole and on individuals throughout society."

management vision and mission statement

Enterprises for All !

**Be bold, be innovative, and be constructive!
Create positive impact on society as a whole and
on individuals throughout society.**

Our Five Point Agenda

Using NEP's strengths in production, development,
and our nationwide network of branch offices, we will repay the trust and
fulfill the expectations of our stakeholders by adopting these five key strategy components.

Revolutionize core businesses

Make NEP a more valuable company

Expand into new businesses

Boldly seek opportunities for innovation

Improve regional services

Leverage our nationwide network to help Japan's regions thrive

Smart Work

Help people lead more fulfilling lives

Contribute to achieving SDGs

Become a company that connects people to make a positive impact

New Businesses

"There's a better way to..."

"The world needs..."

These phrases frame our focus on identifying opportunities to develop new content and technology.

Here are the new businesses that NEP has launched from this framework.

GOLDSEAM SCALER (NEP Video Restoration Service)

In broadcasting, video streaming, and cinema, Ultra-High Definition 4K/8K are becoming standard. Unfortunately, this is limiting the usage of valuable footage from the archives produced in previous eras, and even of timeless classics, due to the problem of image quality not matching up to the new standards. GOLDSEAM SCALER service we have developed is different from automated upconverting of SD and other old video formats into 4K etc. We have created unique workflow in which we carefully choose objects to be emphasized for each cut followed by automatic de-noising applying the image analysis processing that we have developed, color grading and further de-noising by production experts. We have restored many NHK programs, including dramas and documentaries; footage used in museum exhibitions; and masterpiece performances of performing arts.



8K Opera Glasses

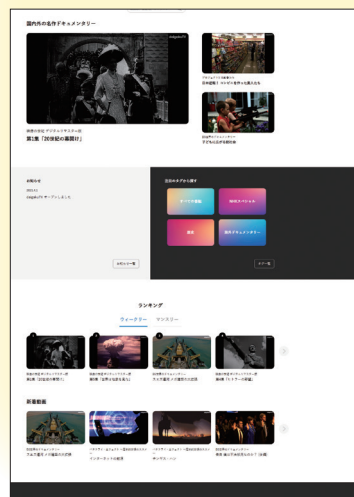


©Ninja Boy Rantaro: The Musical Production Committee © Amako Sobei/ NHK, NEP

This is an app that streams Ultra-High Definition 8K video to smartphones, tablets, and other devices. While watching content such as musicals and concerts, not only can users enjoy the full-screen image on their device, they can also zoom in on any area of the stage. Because the video is 8K, picture quality does not degrade even when zoomed in. Being able to zoom and pan around to whatever area of the stage you want to see, whenever you want, is a whole new way to enjoy the viewing experience. In the future, this technology could also be applied to sports broadcasts and medical education.

Educational Program VOD for University/College

As ITC is changing education environments, this service empowers university classes to make optimal use of NHK programming. NEP worked out the rights management to enable more than 100 selected programs to be made available for streaming in classrooms or by students learning from home. The content is delivered via a streaming platform that supports both smartphones and PCs, with a user-friendly interface that makes it easy to search for programs.



Main programs

- ① The Century in Moving Images
- ② Yokubo no keizaishi (Japan's Postwar Economy)
- ③ Project X: Innovators
- ④ The Origins of Disease
- ⑤ The Body
- ⑥ Eurasia: The Conquest of the East
- ⑦ BS Sekai no (World) Documentary
- ⑧ 100 Pun de Meicho
- And more!

Chico Will Take You on a Field Trip!



With opportunities to go out and attend real-world events greatly diminished by the COVID-19 crisis, NEP was inspired to develop a learning opportunity for the whole family to enjoy together from home: a series called "Chico Will Take You on a Field Trip!" Lives treasured from museums, theaters and other sites of interest around Japan, and featuring live chat for viewers to interact with each other and with TV personalities, real-time Q&A and more, this is an innovative program designed for digital from the ground up. The official site creates a new public space in the "new normal" age, where people can watch, listen, engage and interact, as well as purchase event limited goods.

Our initiatives to achieve the UN SDGs

Adopting "connecting people" as our key theme, NEP is aiming to contribute to achieving the UN SDGs.

On November 5, 2019, NEP joined the SDG Media Compact, a UN initiative that calls on news organizations and entertainment companies around the world to join in promoting cooperation with the achievement of the Sustainable Development Goals (SDGs). As an integral part of a public broadcaster media group, ever since our founding, NEP has engaged with all kinds of issues facing our world, bringing audiences information from the leading edge. By joining the SDG Media Compact we are deepening our partnership with the UN, and expanding even further our efforts to promote the SDGs.

SUSTAINABLE DEVELOPMENT GOALS



Examples of SDG-related activities

Through our business activities, we are uniting the efforts of people and organizations who are working to solve the environmental and social problems that threaten our planet, such as climate change.

deleteC 2021: HOPE

Together, we can find a cure for cancer

On January 30, 2021, an event was held at which funds raised for cancer research were handed over to researchers.

NEP provided the streaming technology, production support, and video design.



Mirai e no Action (For the Future - Actions)!

High School Students Volunteers



In collaboration with the High School Students VOLUNTEER AWARD, we created a video showcasing the volunteer activities of high school students around Japan. It was shown as part of the JAPAN SDGs ACTION FESTIVAL on March 27, 2021.

In addition to these activities, we continue to pursue initiatives that encourage individual citizens to think about how they can contribute to achieving the SDGs, such as through participating in volunteering on behalf of global issues, creating workplace environments that welcome diversity, educational forums on SDG topics, and more.

"Connecting" is the keyword to our mission to contribute to a future where people can thrive more than ever. In line with our vision to "be bold, be innovative and be constructive!" we will harness NEPs' strengths in content production and our nationwide network to build connections between people, between companies, and between countries. In doing so, we intend to also forge a connection between current and future generations, and build bridges from our world today to a better world tomorrow.

We produce more than 13,000 TV and radio programs for NHK each year, reflecting our mission to contribute to a rich broadcasting culture. We also undertake Ultra-High Definition (4K/8K) content production, planning and production of video for exhibition on large screens, and making films for theatrical release.



Strolling about streets in the world



Heroes' Choices



CHIKO'S CHALLENGE



Hey Mr. Takeshi, the camera was rolling!



Darwin's Amazing Animals



Zoomback x Ochiai



Meiji Kaika: Shinjuro Tanteicho



GLOBAL AGENDA



Go! Kaneo-kun

History/Travelogues/Documentaries

Our production of content about history, travel, current affairs and social issues spans all of Japan and the globe. NEP is bold and innovative in tackling new topics and new approaches.

Nature

All across the globe, and across Japan's own remarkably diverse ecosystems, our cameras are capturing footage of animal life that is not only inspiring, but scientifically valuable: video of never-before-seen behaviors and natural spectacles that reveal new and precious stories of nature's wonders.

Dramas

From epic fantasy, to gripping period dramas full of emotional impact, to contemporary dramas that depict society with a keen eye, NEP plans and produces a wide range of drama programming, including dubbed programs. Our experienced teams of seasoned professionals have a proven track record of delivering dramas that are rated highly by viewers.

Information/Culture

We produce numerous shows that are regulars in the lineup of NHK's BS Premium, General TV, and Educational TV channels; shows that supply viewers with information they can use in everyday living, or that stimulate their intellectual curiosity with educational topics.



KINGDOM Season 3 ©Yasuhisa Hara/Shueisha, Kingdom Project

Welcome to Demon School!
Iruma-kun Season 2
©2019 Osamu Nishi (AKITASHOTEN)/ NHK, NEPThe Legend of Hao Lan
©DOONGYANGHUANYU FILM & TELEVISION CULTURE CO.,LTD

NINJABOY RANTARO ©SOBEI AMAKO/NHK, NEP

Darwin's Amazing Animals:
The Movie - Legends of the Ocean
Produced and Distributed by: United Cinemas Co., Ltd.

Discover Queen



To Your Eternity ©Yoshitoki Oima, KODANSHA/NHK, NEP



Minna no uta 60

Japanese Films

- Mitsuaki Iwago's World "Cats" Travelogue It's a Cat's Life: The Film (released 2021)
- Darwin's Amazing Animals: The Movie - Legends of the Ocean (released 2021)
- Darwin's Amazing Animals: The Movie - Legends of the Dinosaurs (released 2020)
- Reframe THEATER EXPERIENCE with you (released 2020)
- Beside the Deathbed (released 2019)
- Extro (released 2019)
- Darwin's Amazing Animals: The Movie - Africa (released 2019)
- Mitsuaki Iwago's World "Cats" Travelogue Kotora the Cat and Her Wonderful Children (released 2017)
- Kanashimi no wasurekata: Documentary of Nogizaka 46 (released 2015)

Animation

Encompassing the total process from program planning through production, we bring all kinds of unique and creative animation to the screen: comedy and drama, for all age ranges, including adaptations of beloved source material.

Entertainment

For viewers looking to relax with quality entertainment, we produce musical programming in all the key genres: Japanese oldies, J-POP, jazz, rock, classical. Plus traditional performing arts, variety shows, and more.

Radio

Our radio programs cover the spectrum of genres listeners want, including classical music, J-POP, anime songs, and traditional performing arts.

Motion Picture Production

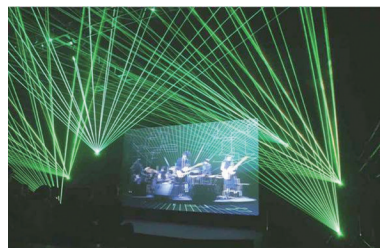
In conjunction with NHK programming, we create films across a variety of genres for theatrical release, including drama, entertainment, documentaries, and animated features. Through the Sundance Institute/NHK Award, we support emerging filmmakers in Japan and globally.



4K VR for The Kochi Prefectural Makino Botanical Garden Exhibition Hall Theater
An immersive high-resolution 3D stereoscopic VR experience of a botanical garden



DMM Kariyushi Aquarium "Virtual Waterland"
Life-size, realistic 6K Ultra-High Definition CGI of a giant squid



8K:VR Theater "Aoi -sakanaction-"
8K3D video + 22.2ch surround sound + laser show



GOLDSEAM SCALER (NEP Video Restoration Service)

Creating 4K-ready picture quality versions of 5D and HD video.

Production of Ultra-High Definition Video (4K/8K) and Innovative Video Content

We are pushing the limits of state-of-the-art equipment in order to explore innovative content possibilities. We create 360-degree video streams and VR/AR experiences that enhance broadcast programs... use high-speed cameras to shoot in superslow-motion... enable zoomable 8K video on smartphones and tablets with our 8K Opera Glasses app... and our bold innovation in new ways to enjoy video content continues.

Video for Large Screen Projection/Exhibit Video

We produce films for permanent exhibition in museums and visitor centers around Japan, and create projection mapping and other displays for publicity event spectacles and special events.

Other Video Content Production

We harness our experience and expertise from program production to plan and produce a wide range of content projects that include publicity videos for government agencies and safety awareness and CSR-related employee education videos for corporations.

We offer end-to-end solutions, from planning to production to operations, for putting on events and exhibitions, including those on the largest scale, such as EXPO and the National Cultural Festival.



College of Technology ROBOCON 2020



Tokyo Jazz Festival
©18th TOKYO JAZZ FESTIVAL/higher resolution than Hi-Vision)



Energy Symposium [ENEOS Corporation]



Ninja Boy Rantaro: The Musical
Part 11: Ninja Boys Challenge Their Courage
©Ninja Boy Rantaro: The Musical Production Committee
© Amako Sobel/ NHK, NEP

"Reach Beyond the Blue Sky" Flagship Drama Pavilion



Shibusawa Eiichi "Reach Beyond the Blue Sky" Flagship Drama Pavilion



Shibusawa and Kita Ward "Reach Beyond the Blue Sky" Flagship Drama Pavilion

◆ Major events

- National Cultural Festival in Miyazaki: Opening Ceremonies
- Ninja Boy Rantaro: The Musical
- ROBOCON (ABU, Student and College of Technology competitions)
- Tokyo Jazz Festival
- Year-End Jumbo Lottery Pick Ceremony
- "Tensai Terebi Kun (Genius TV Kid)" the STAGE

◆ Symposia & Forums

- Forum: Living with Dementia
- Forum: Living with Cancer
- Energy Symposium [ENEOS Corporation] 2020
- The University of Tokyo "TOKYO FORUM2020"
- NTT R&D Forum 2020

◆ Flagship Drama Pavilions & Exhibitions

- "Reach Beyond the Blue Sky" Flagship Drama Pavilions
(Kita Ward, Tokyo & Fukaya City, Saitama)

Filming at Warp Station Edo



Taisho/Showa Eras set

Events

NEP handles long-running events such as High School ROBOCON, which marked its 33rd year in 2020. We also launched other events such as a ROBOCON for elementary school students featuring AI, which have gained large numbers of fans. We produce a wide variety of events, both in-person and online.

Symposia & Forums

We plan and produce in-depth symposia about timely topics in areas such as medicine, the environment, and energy issues.

Flagship Drama Pavilions

We plan, produce and operate pavilions about NHK's flagship serial dramas in locales connected to the shows.

"Warp Station Edo" Studio

NEP operates a filming studio with open sets in Tsukuba Mirai City, Ibaraki Prefecture, hosting historical dramas/feature films covering a wide range of period from the 15th to the 20th Century.

NEP handles copyright management and licensing duties for video content and characters, and we work with partner companies to exploit NHK programs in various markets. We also do licensing for publishing, music, stage adaptations, etc.



This webpage is managed by NHK Enterprises. The Prime Video logo is a trademark of Amazon.com, Inc.

Peek-a-boo!, Found One! ©NHK, NEP
Prince Macaroon © Rin Inumaru, NHK, NEP
Thomas the Tank Engine ©2017 Gullane (Thomas) Limited.
Lulu & Lolo - Tiny Twin Bears ©BANDAI / Lulu Lolo Project
Ninja Boy Rantaro ©Sobei Amaki/ NHK, NEP

Distribution of NHK Programs/NEP Video

We distribute programs that are broadcast on NHK along with video content that NEP produces, as well as video works to which we have acquired the rights, to a variety of media providers.

Major customers

- CS and BS broadcasting stations
- VOD operators
- Cable television stations
- Air carriers (for in-flight viewing)

For a highly desirable selection of NHK's dramas, documentaries, animation and shows in other genres, we are able to handle copyright clearance in-house at NEP to supply the programs customers want.

Character Licensing/Publishing Rights/Etc.

We manage the publishing rights and licensing rights for characters from NHK shows. We work with licensees to facilitate the creation of books, CDs, stage adaptations, and other products based on these characters.

NHK VIDEO Production and Releasing/Mail-order Sales

We sell DVDs and Blu-rays of NHK broadcast programs and archives through brick-and-mortar specialty retailers, mail-order companies, and online retailers. We also produce curriculum materials for schools on DVD. NHK Enterprises Family Club handles mail-order sales of NHK-related products-including a wide range of DVDs, Blu-rays, CDs, and character goods-which are marketed through advertising in newspapers and magazines, direct mail, and online retailers.



Log Horizon: Destruction of the Round Table
© Mamare Touno, KADOKAWA/LHP



Yell



Online shopping site NHK SQUARE
<https://www.nhk-ep.com/>



You Can't Expense This!



LIKES! Mr.Genji!



The Legend of Hao Lan
© Dongyanguanyu Film & Television Culture Co., Ltd.



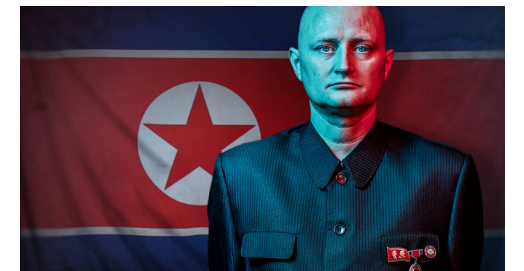
The Magnificent Century: KOSEM
©Tims Productions



100 Days My Prince
©STUDIO DRAGON CORPORATION



The Long Night
©Beijing IQIYI Science & Technology Co., Ltd.



The Mole: Undercover in North Korea
©Klaus Vedfelt

International Sales of NHK Programs

In FY2020 NEP supplied 3,950 programs to broadcasters and distributors in 29 countries and regions.

In the second half of the fiscal year, animation "Log Horizon: Destruction of the Round Table" was transmitted globally immediately after airing each week on NHK. There is strong demand in Asian markets for drama programs, and NEP supplies them with a diverse range of drama series, from asadora ("morning drama") series such as "Yell" and "Natsuzora (Summer Sky)" to dramas like "Ii ne! Hikari Genji-kun" and "Kore wa Keihi de Ochimasen! (This is Not a Business Expense!)." In the documentaries genre we offer staples like "Wildlife," along with NHK Specials on science that dazzle with top-notch CGI, like "Amazing Dinoworld." As a result of the COVID-19 crisis, we also supplied many countries and regions with shows such as "COVID-19: Fighting a Pandemic" that are related to the novel coronavirus.

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Acquisition of International Programs

Drawing on knowhow and trusted connections in the international market cultivated over many years, NEP acquires select video content from countries and regions all around the world... North America, Europe, South Korea, China, Turkey... We create versions localized in Japanese and sell them to NHK and other media companies in Japan, bringing the best of the world's dramas, feature films, documentaries, music, animation and more to audiences in Japan.

NHK Character Shops

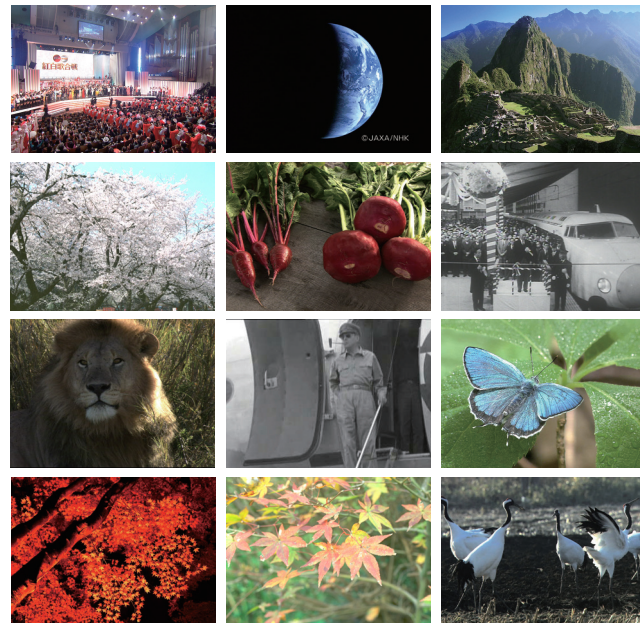
These retail outlets sell character goods based on NHK broadcast programs such as Domo-kun, Okasan to Issho and Chico Will Scold You!



NHK Archives preserves all the programs that stream on NHK 365 days a year in a content database. We also provide the public with previously broadcast programs, news footage, and more. The NHK Archives business unlocks the values of this vast collection of video resources through NEP's deep expertise in storing, rights management, and delivery of video.

Footage Licensing

NHK Archives holds a wealth of multimedia material including audio, photographic materials and high-resolution video (including 4K video) that are widely supplied to broadcasters and streaming service operators in Japan. These archives are a valuable source of footage for broadcast programs, commercials, events, publications and more. Preview and transfer of materials can be done on the web.



NHK Archives Operations

NHK Archives, with its holdings of programs broadcast by NHK as well as other video materials, is the largest database of audiovisual content in Japan. The video and audio content broadcast each day is tagged with metadata and stored to optimize searchability and exploitability. GOLDSEAM SCALER (NEP Video Restoration Service) is a proprietary technology we have developed to upgrade the resolution of archival video and film to 4K quality. It is one example of our ongoing commitment to breathe new life into old images.

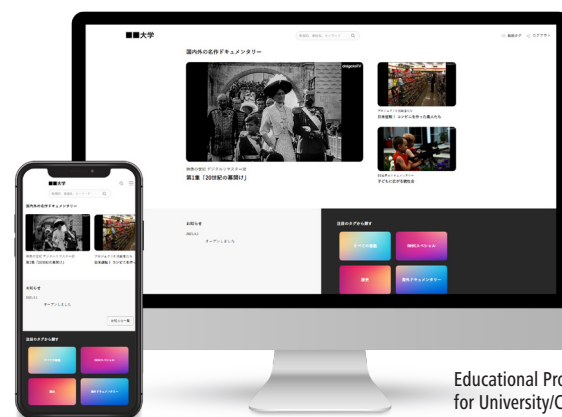


Film to 4K conversion



Licensing of NHK programs

We are able to supply programs broadcast on NHK and videos produced by NEP to meet the needs of our customers. We handle the rights management so museums and other facilities can screen programs as part of their exhibits, companies can show them as part of employee training, and more. Amid the COVID-19 crisis, we have been providing universities with access to a library of high-quality educational programs for use in classes.



Educational Program VOD for University/College

Rights clearance and procurement

In addition to rights clearance and procurement for making and broadcasting original programming, we provide a wide range of rights management services associated with providing programs for secondary usage. We supply programming to NHK On Demand, and to other VOD providers. We have an impressive track record in handling rights management for the booming streaming sector. We are ready to support all our customers' needs for programs and video content.

NEP is responsible for the webpages of NHK programs, for data broadcasting services in conjunction with programming, for hybridcasting and for social media content. We also make use of leading-edge digital content technologies such as VR and 360-degree video to create innovative content experiences for event attendees and program viewers.

Event Exhibits

At the Flagship Drama Pavilion "Shibusawa and Kita Ward: Reach Beyond the Blue Sky", we presented a "You're On The Money!" exhibit at which visitors could follow in the footsteps of Shibusawa Eiichi, whose portrait will be on Japan's new 10,000 yen bill, and see their own faces on a simulated 10,000 yen bill. Exhibits like this enable viewers to immerse themselves more deeply in enjoying the world depicted in the flagship drama.

Flagship Drama Pavilion "Shibusawa and Kita Ward: Reach Beyond the Blue Sky"



"You're On The Money! 10,000 yen Bill Self-Portrait"



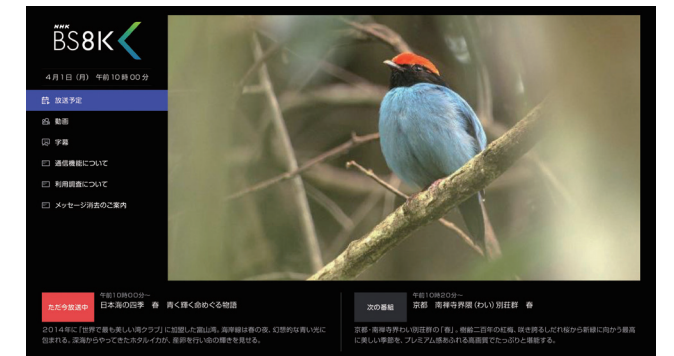
Data Broadcasting and Hybridcasts

By pressing the "d" button on their remote control, viewers can access data broadcasting services that open up new ways of enjoying TV broadcasts. Examples include interactive quizzes for the show "Asaichi" and games linked to program content for the show "Tensai TV Kun hello". Viewers of "Oyasumi Nihon Nemuiinel!" can use a button on the remote control to vote "I'm sleepy!" ("Nemuiinel!"); when enough sleepy votes are tallied, the show ends. NEP develops and operates these types of data service functionality. TV sets that are connected to the internet enable viewers to watch state-of-the-art "hybridcasts". For example, 360-degree video of the studio sets used for flagship dramas and serialized telenovels can be displayed and navigated on the TV screen.

Website Design and Development

NEP creates and manages the websites for NHK ONLINE, which hosts information about NHK, and for NHK WORLD-JAPAN, the homepage for international broadcasts, as well pages for many individual programs, including dramas, animated shows, documentaries, and the NHK Red-and-White Year-End Song Festival. We also handle new internet-based media such as livestreaming.

BS4K8K Data Service



BS4K8K Data Service

NHK commenced BS4K8K broadcasting in 2018. This service offers not only dazzling ultra-high resolution images, but also a new data service accessed using the "d" button on remote controls. NEP is leveraging our engineering experience with hybridcasting and other innovative services to develop breakthrough content for this new data service.

NHK Plus

NHK Plus launched in March 2020 as a new simulcast and catch-up service that makes most programs of NHK's General and Educational TV available on the internet. NEP is supporting the operation of this service.



NHK Plus (online simulcast and catch-up service)

6 Regional Business Development

nep

We promote the appeal of Japan's regions throughout Japan and around the world. By engaging in business activities that contribute to development in regional Japan, we are helping the entire country to thrive.



We Love Tohoku! JOZENJI TALK SHOW



Forum on the 1300th Anniversary of the Completion of the Nihon Shoki and the death of Fujiwara no Fuhito

1972 Sapporo VR Project



Chubu Nature Series Gifu Mt.Ena Portray the mountain of our hometown

Programs that showcase the appeal of Japan's regions

We produce a diverse range of programs intended for broadcast on regional NHK stations and programs that are regionally initiated. We also arrange live broadcasts of events and recording of programs filmed with live audiences.

Arts & Culture / Educational Materials

We put NEP knowhow founded on producing TV programs to work in planning and executing high-quality entertainment, including unique concerts by traditional performing arts and prominent musicians and workshops that make learning fun for kids.

Exhibitions

NEP's deep expertise and extensive network enable us to hold art exhibitions that bring the finest of Japanese culture and Japanese and global art to the public in every region of Japan. Our events exhibiting material related to NHK shows, such as flagship historical drama series, help to expand the cultural opportunities available to residents of those areas.

6

Regional Business Development

nep



Higashine Art Center MANABIA Terrace



NHK Local Video Archives



Challenge! "Disaster Prevention"

Regional revitalization activities

We are able to handle all aspects of managing municipal governments' community and civic facility improvement initiatives. NEP's many years of experience in organizing NHK broadcasts with live audiences and managing regional initiatives enable us to take on the planning of commemorative projects, regional revitalization initiatives, and more. We also put on the ceremonial events associated with Kokumin Bunkasai (National Cultural Festival), Umizukuri Taikai: Celebration of Sea Life, and other events that rotate among different host cities in Japan.

NHK Local Video Archives

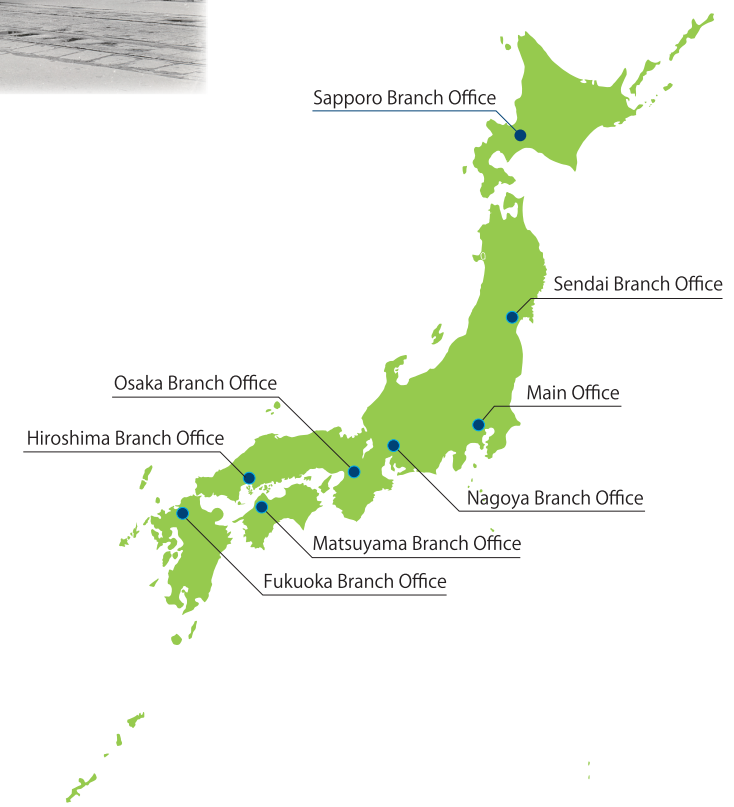
NEP creates archives that provide a window on regional history and ways of life through video footage recorded for NHK news and other programming, along with records and artifacts of local historical significance. We are able to provide end-to-end solutions, from editing footage to implementing systems.

Building resilient communities

BOSAI, which means disaster prevention through preparedness, is more important than ever. We assist in efforts to boost disaster resilience in Japan's regions by planning lectures and public forums featuring expert speakers, exhibitions of photographic and video material chronicling disaster-affected areas, etc. Our "BOSAI: Disaster Survival" educational events present lessons learned from past disasters in Japan, so people can be more prepared to face future disasters.

Other activities

We also plan and produce a variety of events featuring popular characters from NHK's children's shows, etc.



Corporate Profile

Company Name	NHK Enterprises, Inc.
Representative	Koji MATSUMOTO, President and CEO
Address	4-14 Kamiyama-cho, Shibuya-ku, Tokyo 150-0047, Japan
Established	1 April 2005 Inaugurated by the merger of "NHK Software, Inc." (est. 1989/6 and "NHK Enterprises 21, Inc." (est. 1985/1)
Capital	1.6085 billion yen
Sales	59 billion yen (FY2020)
Number of employees	741 (as of 31 Mar, 2021)
Our business	<ul style="list-style-type: none"> •Planning, production and purchase of broadcast programs for NHK •Planning, production and sale of visual and audio content •Provision of broadcast programs via the Internet, to mobile devices, etc. •Operations related to international television broadcasting •Planning and running events and exhibits related to NHK broadcast programs and various public interest topics; design and execution of related construction work •Planning and running events and public forums that feature state-of-the-art digital technologies •Providing technical support for the operational management and maintenance of facilities used for NHK broadcasting •Distribution of broadcast programs to cable television •Publishing and distribution of content related to broadcast programs •Acquisition, management and sale of licensing rights, etc. related to broadcast programs •Buying and selling of visual content from the international market
Main Shareholders	NHK (Japan Broadcasting Corporation) NHK Technologies, Inc. NHK Global Media Services, Inc. Japan Broadcast Publishing Co., Ltd. NHK EDUCATIONAL CORPORATION NHK ART, Inc. NHK PROMOTIONS Co., Ltd. The Office of First-Class Registered Architects (Governor of Tokyo Lic. No. 58866) Construction Business License (Governor of Tokyo Lic. No. 140761 (toku-30) Security Services Authorization (Tokyo Metropolitan Public Safety Commission Lic. No. 30003146)

Executives

(as of June 24, 2021)

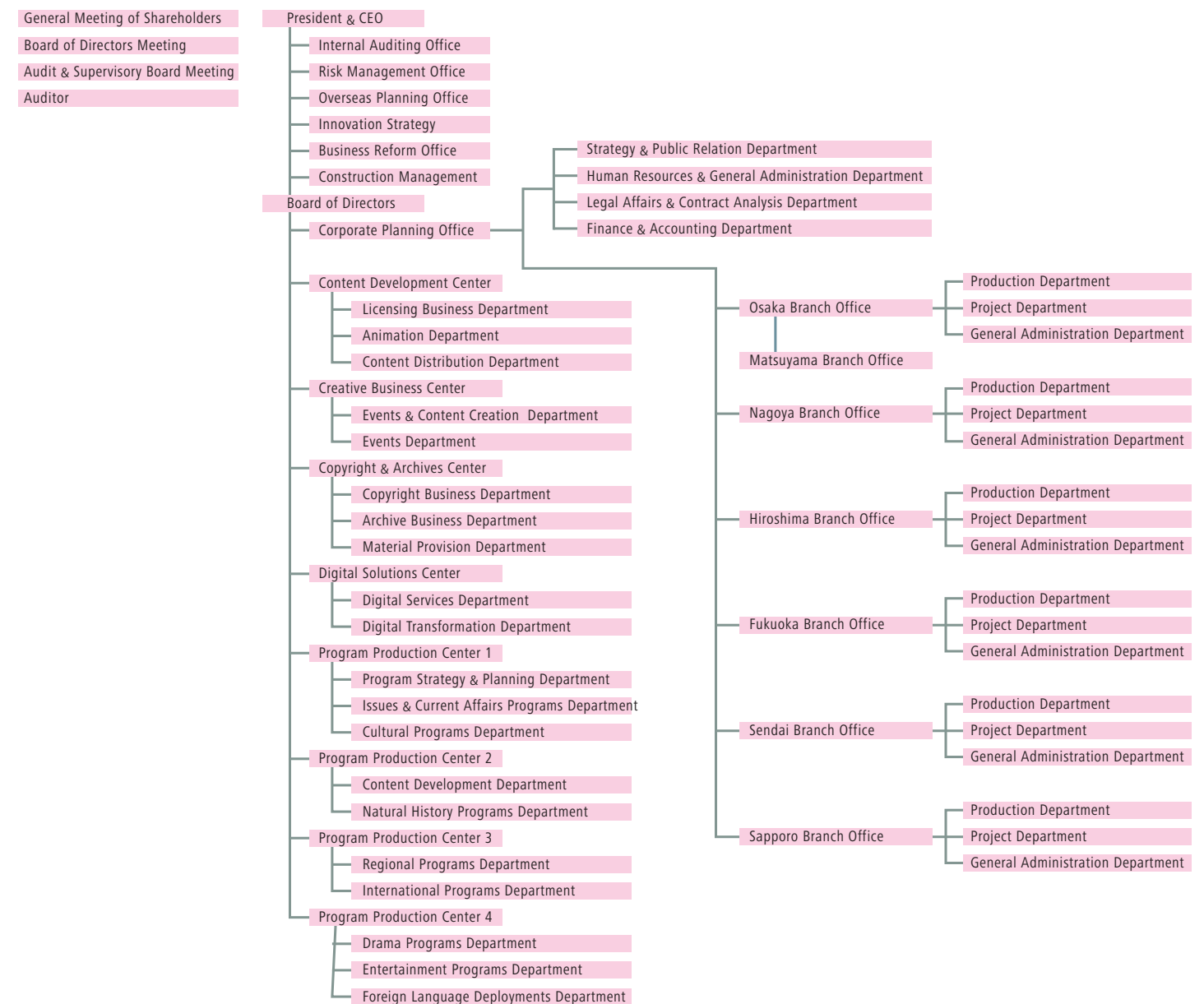
President and CEO	Koji MATSUMOTO
Senior Managing Directors	Tatsushi YANO Shuichiro YAMAZAKI Hidenori KOUCHI Yasuhiro KAN
Managing Directors	Yuichi SUWA Atsushi OSHIDA Toshihiro MATSUMOTO
Non-executive Director	Hiroshi TANAMI Seiki DOI Masashi YOSHINO Tomoyuki SHIRAKAWA Tomoko KUMANOMIDOU Hiroo YAMANA
Auditor	Satoshi ATSUMI
Outside Auditor	Masayuki OHTSUKI
	Shoichi UNNO
Non-executive Auditor	Masanori KOYAMA

Corporate History

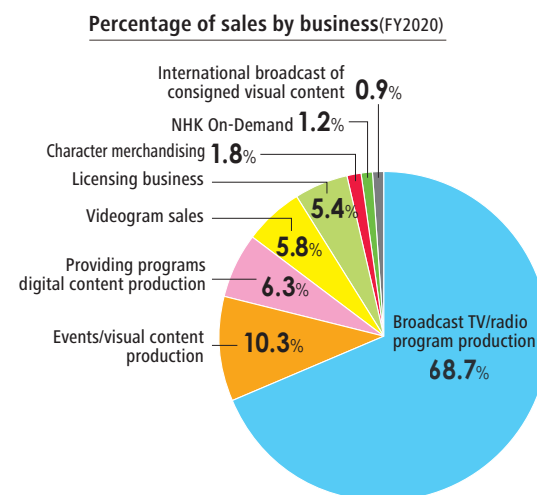
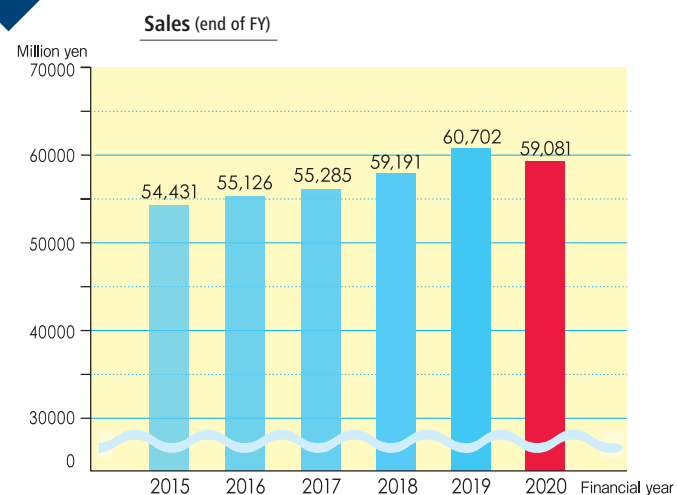
1985	16 January	Establishment of "NHK Enterprises, Inc."
1986	27 January	Establishment of "SOGOVISION INC."
1989	16 June	Establishment of "NHK Creative, Inc."
	28 June	Establishment of "NHK Software, Inc."
1990	5 July	Establishment of "Media International Corporation"
1994		Establishment of "NHK Enterprises America, Inc." and "NHK Enterprises Europe Ltd."
1995	1 April	Establishment of "NHK Enterprises 21, Inc." by the merger of "NHK Enterprises, Inc." and "NHK Creative, Inc."
2005	1 April	Establishment of "NHK Enterprises, Inc." by the merger of "NHK Software, Inc." and "NHK Enterprises 21, Inc."
2008	1 April	Establishment of "NHK PlanNet, INC."
2010	1 April	Merger between "NHK Enterprises, Inc." and "Media International Corporation"
	1 April	Establishment of "NHK Cosmomedia America, Inc." by the merger of "NHK Enterprises America, Inc." and "Japan Network Group, Inc. (JNG)"
	1 April	Establishment of "NHK Cosmomedia Europe Ltd." by the merger between "NHK Enterprises Europe Ltd." And "Japan Satellite TV (JSTV)"
2013	1 July	Merger between "NHK Enterprises, Inc." and "SOGOVISION INC."
2015	16 January	30th anniversary of company establishment
2020	1 April	Merger between "NHK Enterprises, Inc." and "NHK PlanNet, INC."

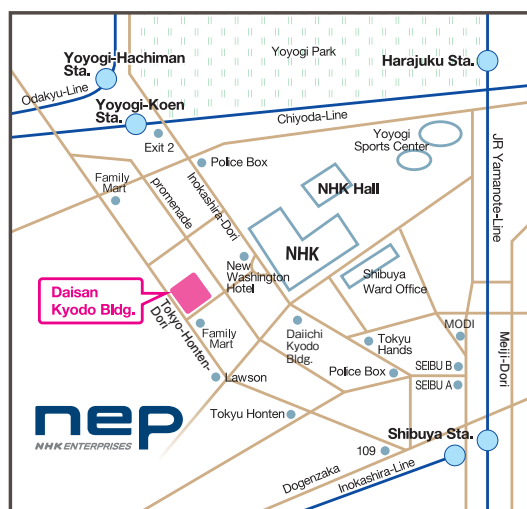
Organizational Structure

(as of 1 July, 2021)

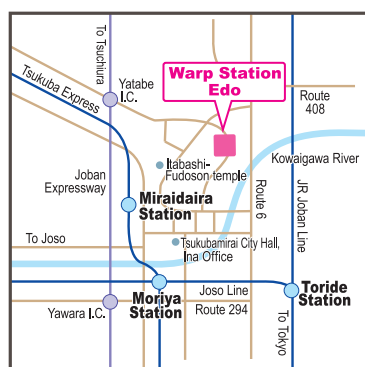


Financial results





- 12-minute walk from Shibuya Station
- 8-minute walk from Yoyogihachiman Station (Odakyu Line)
- 7-minute walk from Yoyogikoen Station (Chiyoda Line)



Warp Station Edo

- Taxi from Moriya Station or Miraidaira Station (Tsukuba Express; Approx. 4km)
- Taxi from Toride Station (Joban Line; Approx. 8km)
- From Yatabe I.C. (Joban Expressway; Approx. 8km)

NHK ENTERPRISES

Main Office	Daisan Kyodo Bldg. 4-14 Kamiyama-cho Shibuya-ku, Tokyo 150-0047, Japan
Osaka Branch Office	3-1-18 Tanimachi Chuo-ku, Osaka 540-0012 Japan
Matsuyama Branch Office	5 Horinouchi Matsuyama, Ehime 790-0007 Japan
Nagoya Branch Office	1-13-3 Higashisakura Higashi-ku. Nagoya 461-0005 Japan
Hiroshima Branch Office	2-11-10 Ohtemachi Naka-ku, Hiroshima 730-0051 Japan
Fukuoka Branch Office	1-1-10 Ropponmatsu Chuo-ku, Fukuoka 810-0044 Japan
Sendai Branch Office	2-9-7 Honchou Aoba-ku, Sendai 980-0014 Japan
Sapporo Branch Office	1-5 Nishi9, Kita1, Chuo-ku, Sapporo 060-8703 Japan
Warp Station Edo	Minami-Ota 1176, Tsukubamirai City, Ibaraki Prefecture, 300-2306, Japan

Overseas Subsidiaries

NHK Cosmomedia America, Inc.	100 Broadway, 15th Floor, New York, NY 10005, U.S.A.	http://www.nhkcsmomedia.com/
NHK Cosmomedia (Europe), Ltd.	24 Lombard Street, London EC3V 9AJ UK	http://www.nhk-cm.co.uk/
Nippon Production Service Co., Ltd.	Unit 1702, 208 Wireless Road, Lumpini, Pathumwan, Bangkok 10330 THAILAND	