# Give old performances a new life using high-quality NEP Video Restoration Service!



# Expand your business by re-using archive assets!

### // NEP Video Restoration Service

This service offered by NHK Enterprises restores old footage to 4K-level quality. It was developed by combining our years of expertise and know-how in digital video technology solutions, while also providing a unique workflow. Setting parameters according to the footage scene allows us to produce a high-quality restoration that cannot be achieved through uniform format conversion.

## Video restoration is // most effective for the following needs:

- You have old video masters—maybe from 1970s to 1990s and would like to launch archive-related initiatives.
- You have low-quality footage of an iconic performance and are worried it may not be compatible with modern devices.
- You have a VHS recording of an iconic piece and you want to share it with the world.
- You are urgently seeking to launch a new business initiative and hope to use past IPs (master videos) to expand your offerings.

### **Business model that utilizes restored assets**



#### **Compatible materials**

#### Both SD and HD videos at any frame rate. You can consult us about the delivery format.

- Non-data media such as HD cams incur a separate data conversion fee.
- Standard delivery time: One week after receipt of material
- Unless otherwise specified, we will deliver in ProRes422 (HQ) codec.
- Clients are kindly asked to provide their own HDD for delivery. The delivery data volume will be three to four times that of the original material.
- A comparative video sample of the original and converted video for verification purposes (approx. 2 minutes) will be included on the delivered HDD.

#### **Client responses**

We received an extremely high-quality restoration and would like to have the audio remastered even further.

No other company has this kind of upgrading technology. It left us incredibly impressed.

We hope to explore further business opportunities in media other than movies, such as original video animations.

The theater and concert venues were packed with audience members, demonstrating how this technology has potential for events.

#### **User feedback**

The video and audio were great. Thank you so much.

Please do make it available in Blu-ray or DVD.

Watching it made me feel like I was transported back in time.

The quality of the video was excellent.

I was so glad to be able to see it on a big screen. I went to the theater twice and also streamed it. I hope you make it into a DVD.

The images were sharp and clear. As a fan who had watched it on VHS,

I thought the restoration was great. Seeing footage from that time in high resolution brought back memories

from three to four decades ago.

I watched and listened to that concert so many times that I know it by heart, but seeing such high-quality footage left me incredibly impressed. I'm so grateful for it.

**Contact Us** 

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